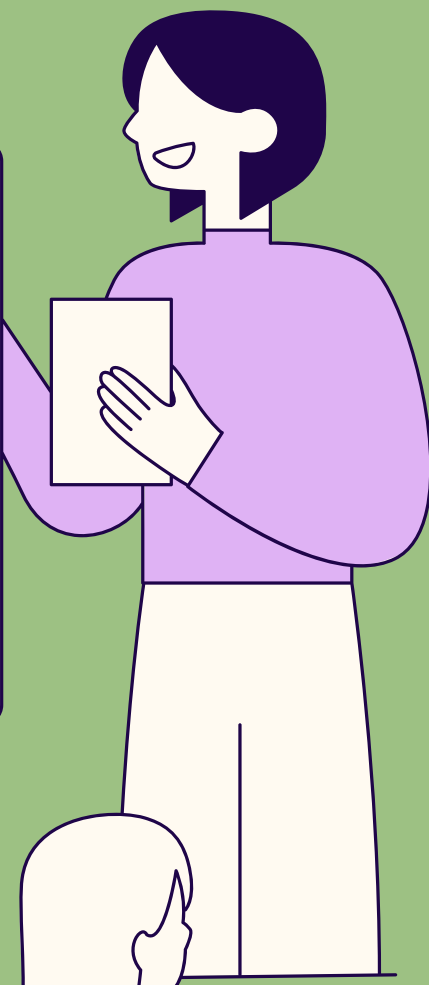
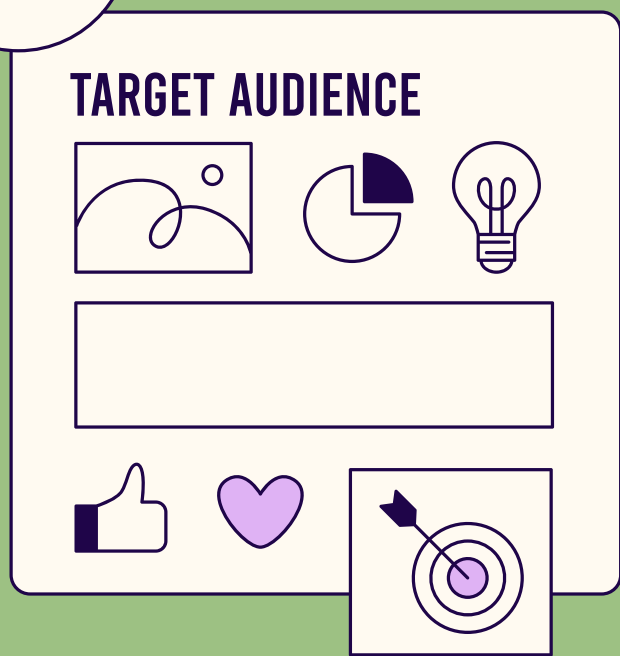
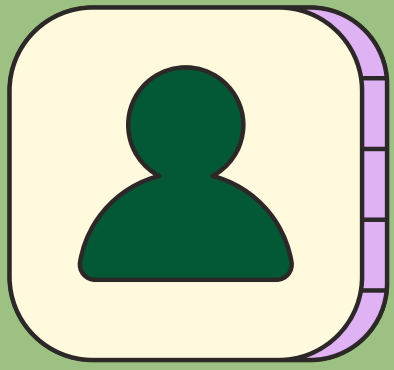


The Art Of Visual Storytelling For Instagram Reels



Start with a Hook

Grab attention within the first few seconds. Use bold text, eye-catching visuals, or a compelling question to draw your target audience in immediately. The first few moments are crucial to keep them watching.

Keep Your Visuals Clear

Use high-quality images or video clips to ensure your message is easy to understand. Avoid cluttered frames – focus on a single, clear message at a time.

Use Text

Overlay text on your video to emphasise key points. Make it large and bold enough to be legible on mobile screens. Short, punchy phrases are most effective.

Stay On-Brand

Consistency is key. Stick to your brand colours, fonts, and overall style to build recognition and a cohesive look across your content.

